

# 2017 KMCA ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES

SEPTEMBER 26-28, 2017

HYATT REGENCY

400 WEST WATERMAN

WICHITA, KS

The 2017 Kansas Motor Carriers Association Convention depends on the support of the members and the allied industry. Over the years, the response from everyone has been outstanding. Your support for this convention will be deeply appreciated by everyone in the Kansas trucking industry.

There are four categories in the sponsorship fund: diamond, platinum, gold and silver. Please see page two for a list of sponsorship opportunities available. Contact Shelby Stacy at KMCA, [sstacy@kmca.org](mailto:ssstacy@kmca.org) or (785)267-1641, with questions concerning sponsorship opportunities. See you in Wichita in September!

## SPONSORSHIP LEVELS

### **DIAMOND - \$3,000 AND UP**

- Two full single convention registrations
- Golf tournament hole sponsor
- Recognition in August, September and October Dispatch
- Prominent signage at convention and in the convention brochure
- Mention on KMCA's Twitter and Facebook pages

### **PLATINUM - \$1,500 TO \$2,999**

- One full single convention registration
- Golf tournament hole sponsor
- Recognition in August, September and October Dispatch
- Prominent signage at convention and in the convention brochure
- Mention on KMCA's Twitter and Facebook pages

### **GOLD - \$1,000 to \$1,499**

- One full single convention registration
- Recognition in August, September and October Dispatch
- Prominent signage at convention and in the convention brochure
- Mention on KMCA's Twitter and Facebook pages

### **SINGLE - \$100 to \$999**

- Recognition in August, September and October Dispatch
- Signage at convention and in convention brochure
- Mention on KMCA's Twitter and Facebook pages

## EXHIBIT INFORMATION

### **Indoor Exhibit Space/ELD Exhibit**

- One 8-foot table with tablecloth and skirt
- Electricity provided on first come, first serve basis
- Benefits from above categories associated with your sponsorship level

### **Outdoor Exhibit Space**

- Space appropriate for equipment brought in
- Overnight security
- Benefits from above categories associated with your sponsorship level

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## Tuesday, September 26, 2017

- Golf Hole (multiple sponsors) - \$200
- Golfer's Lunch - \$500
- Beverage Cart Sponsor - \$1,000
- Hole-in-one Prize - \$500
- Program Back Cover - \$1,000
- Program Inside Cover - \$750
- Board Meeting Refreshments - \$300
- Monetary Donation - \$ \_\_\_\_\_

- Banquet Entertainment - \$2,000
- Bunko Prizes - \$500
- Spouses Event - \$500

## Wednesday, September 27, 2017

- Wednesday Breakfast - \$3,500
- Keynote Speaker (multiple sponsors) - \$1,000
- Luncheon - \$5,000
- Exhibit Door Prize - \$500
- Evening Banquet (multiple sponsors) - \$2,000

## Thursday, September 28, 2017

- Thursday Breakfast - \$3,500

## On-Site Exhibit Booth (Wednesday, 1:00– 5:00 p.m.)

- Inside - \$200
- Outside - \$200
- Inside and Outside - \$400

## ELD Display (Thursday, 8:45 a.m. - Noon)

- Member Fee - \$200
- Non-Member Fee - \$500 (one year membership included with purchase)

### SPONSOR INFORMATION (PLEASE PRINT CLEARLY)

Name \_\_\_\_\_

Company Name (as you would like it displayed) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT INFORMATION – PAYMENT MUST ACCOMPANY REGISTRATION

#### (Select One)

Enclosed is a check payable to KMCA       I authorize the charge to my credit card I have specified

Visa       MasterCard       American Express       Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on card: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_

Email for receipt: \_\_\_\_\_