Advertising Opportunities for 2019
Through partnership with the Kansas Motor Carriers Association you can reach out to the industry's leaders all across Kansas. KMCA has advertising opportunities in the Annual Membership Directory, Dispatch - KMCA's monthly newsletter and online at www.kmca.org.

Annual Membership Directory and Buyers Guide
- Mailed directly to all members of the association, which includes motor carriers, transportation executives, suppliers of services and equipment, business and industry leaders, public officials and others interested in motor transportation
- Circulation of 1,500 plus
- Published in November of 2019
- Ad agreement deadline is August 30, 2019
- Ads need to be submitted by October 1, 2019

Dispatch - KMCA's Monthly Newsletter
- Mailed directly to all members of the association, which includes motor carriers, transportation executives, suppliers of services and equipment, business and industry leaders, public officials and others interested in motor transportation
- Circulation of 1,500 plus
- Published on the 20th of each month
- Ad contract deadline is the 10th of each month
- Ads need to be submitted by the 10th of each month
- Space for the newsletter is limited, so ads will be taken on a first come basis

Website Ads - www.kmca.org
- Ads will always appear on the website as people explore it
- Viewed by members, people involved in the industry, people looking to get involved in the industry and others
- Each ad will be viewed for 10 seconds
- Ads will continually rotate, so each of them is viewed equally
- Ads will be displayed for 1 year

Advertising Contact
Samantha Stanley
Director of Communications & Events
sstanley@kmca.org
785-267-1641
Advertising Opportunities for 2019
Through partnership with the Kansas Motor Carriers Association you can reach out to the industry’s leaders all across Kansas. KMCA has advertising opportunities in the Annual Membership Directory, *Dispatch* - KMCA’s monthly newsletter and online at www.kmca.org.

**Annual Membership Directory and Buyers Guide**
- Full Page - $1,150
- 2/3 Page - $920
- 1/2 Page - $745
- 1/3 Page - $565
- 1/4 Page - $445
- 1/8 Page - $290

**Additional Options**
- Full Color - $265
- Spot Color - $160
- Inside Covers - $420
- Outside Back Cover - $630

**The Dispatch - KMCA’s Monthly Newsletter**
- Full Page - $405
- 1/2 Page - $285
- 1/4 Page - $220
- 1/8 Page - $165

*Printed Dispatch ads are black and white. Pricing is per issue.*

**Website Ads - www.kmca.org**
- 468 pixels by 60 pixels - rotating - $245
- 200 pixels by 300 pixels - $485 - static

*There is a $25 fee each time you change your website ad*

**Ad Submission Guidelines**
Advertisements should be submitted via email, Dropbox or sent via mail on a flash drive. All advertisements need to be a high quality PDF or High Quality JPEG. If you need your ad designed or have questions about advertising guidelines please contact Samantha Stanley at sstanley@kmca.org.

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimensions</th>
</tr>
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<tbody>
<tr>
<td>Full page bleed</td>
<td>8 3/4 x 11 1/4</td>
</tr>
<tr>
<td></td>
<td>8 1/2 x 11 trim</td>
</tr>
<tr>
<td>Full page</td>
<td>7 1/2 x 9 15/16</td>
</tr>
<tr>
<td>2/3 page</td>
<td>4 7/8 x 10</td>
</tr>
<tr>
<td>1/2 page</td>
<td>7 1/2 x 4 7/8 horizontal</td>
</tr>
<tr>
<td></td>
<td>3 1/2 x 9 15/16 vertical</td>
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<td>1/3 page</td>
<td>3 1/8 x 7 1/2 horizontal</td>
</tr>
<tr>
<td></td>
<td>2 3/8 x 10 vertical</td>
</tr>
<tr>
<td>1/4 page</td>
<td>7 1/2 x 2 1/4 horizontal</td>
</tr>
<tr>
<td></td>
<td>3 5/8 x 4 7/8 vertical</td>
</tr>
<tr>
<td>1/8 page (business card size)</td>
<td>3 1/2 x 2 horizontal</td>
</tr>
</tbody>
</table>
Advertising Agreement - 2019
Through partnership with the Kansas Motor Carriers Association you can reach out to the industry’s leaders all across Kansas. KMCA has advertising opportunities in the Annual Membership Directory, Dispatch - KMCA’s monthly newsletter and online at www.kmca.org.

Name:____________________________________________________________________________________
Company:_________________________________________________________________________________
Address:__________________________________________________________________________________
City, State, Zip:_____________________________________________________________________________
Phone:____________________________________________________________________________________
Email:_____________________________________________________________________________________
Fax:______________________________________________________________________________________

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Select the Issues You Want to Advertise in:

- _____ All Issues
- _____ January
- _____ February
- _____ March
- _____ April
- _____ May
- _____ June
- _____ July
- _____ August
- _____ September
- _____ October
- _____ November
- _____ December

- Ad contract and ad submission deadline is the 10th of each month

Additional Options

- _____ Full Color - $265
- _____ Spot Color - $160
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