



## Sponsorship Opportunities

### 75th Anniversary Celebration

2011 KMCA Convention  
Wichita Hyatt~Wichita, KS  
September 28-30, 2011

The 2011 Kansas Motor Carriers Association Convention depends on the support of the members and the Allied Industry. Over the years, the response from everyone has been outstanding. Your support for this conference will be deeply appreciated by everyone in the Kansas Trucking Industry. This year's convention is a special event as we celebrate our Diamond Anniversary.

There are five categories in the sponsorship fund: diamond, platinum, gold, silver, and bronze. There also are individual event sponsorships available. We are also bringing back exhibit booths, as well this year. Call KMCA, 785.267.1641, with questions concerning sponsorship/exhibit opportunities. See you in Wichita in September!

## WHAT YOU GET WITH YOUR SPONSORSHIP OR BOOTH

### **\$3,000 and up**

- Two full single convention registrations and two golf registrations
- Golf tournament hole sponsor
- Recognition in August, September and October Dispatch
- Prominent signage at convention and in the convention brochure
- Weekly mentions on KMCA's Twitter and Facebook pages

### **\$1,500 to \$2,999**

- One full single convention registration and One golf registration
- Golf tournament hole sponsor
- Recognition in August, September and October Dispatch
- Prominent signage at convention and in the convention brochure
- Weekly mentions on KMCA's Twitter and Facebook pages

### **\$1,000 to \$1,499**

- One full single convention registration
- Recognition in August, September and October Dispatch
- Prominent signage at convention and in the convention brochure
- Weekly mentions on KMCA's Twitter and Facebook pages

### **\$100 to \$999**

- Recognition in August, September and October *Dispatch*
- Signage at convention and in the convention brochure
- Weekly mentions on KMCA's Twitter and Facebook pages

### **Indoor Exhibit Booth (\$200)**

- One 8-foot table with table cloth and skirt
- Electricity provided on first come first serve basis
- Benefits from above categories associated with your sponsorship level

### **Outdoor Exhibit Space (\$200)**

- Space appropriate for equipment brought in
- Benefits from above categories associated with your sponsorship level
- Overnight Security



# Sponsorship Opportunities

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 Wichita Hyatt~Wichita, KS  
 September 28-30, 2011

For more information on all sponsorships see page 2.

## Wednesday, September 28

### Board of Directors Meeting

\_\_\_\_\_ Refreshments: \$300

### Women's Activity

\_\_\_\_\_ Refreshments: \$300

### Golf Tournament Sponsors

\_\_\_ Golfers' Lunch: \$500

\_\_\_ Hole Sponsors: \$200

\_\_\_ Hole-in-One Sponsor: \$500

\_\_\_ Beverage Cart Sponsor: \$1,000

### Clay Shoot Sponsors

\_\_\_ Lunch: \$500

\_\_\_ Prize Sponsors: \$500

## Thursday, September 29

### Convention Functions

\_\_\_\_\_ Keynote Breakfast: \$3500

\_\_\_\_\_ Keynote Breakfast Speaker: \$1000

\_\_\_\_\_ Luncheon: \$5,000

\_\_\_\_\_ Banquet: 5 at \$2,000

\_\_\_\_\_ Entertainment Sponsor: \$3,500

### Convention Sponsors

\_\_\_\_\_ Diamond: \$1,500

\_\_\_\_\_ Platinum: \$1,000

\_\_\_\_\_ Gold: \$500

\_\_\_\_\_ Silver: \$250

\_\_\_\_\_ Bronze: \$100

### On-Site Attendee Program

\_\_\_\_\_ Inside Front Cover: \$750

\_\_\_\_\_ Back Cover: \$1,000

### Spouse Activities

\_\_\_\_\_ Ladies Bingo: \$500

\_\_\_\_\_ Spouse Tour: \$500

### Exhibitor Booths

\_\_\_\_\_ Inside: \$200 \_\_\_\_\_ Outside: \$200 \_\_\_\_\_ Both Inside and Outside: \$400

(more information on Page 2)

## Friday, September 30

### Breakfast

\_\_\_ Safety Breakfast with Speaker: \$3,500

Total Enclosed for Sponsorships: \$ \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Payment Method: Check \_\_\_\_\_ VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ 3 Digit ID Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expires \_\_\_\_\_

**\*Payment MUST accompany this form!\***

Kansas Motor Carriers Association~P.O. Box 1673~Topeka, KS 66601~Fax: 785.266.6551

Return this form to KMCA by August 15 in order to guarantee recognition in convention publications.